

2005 OKALA Industry Standards Survey

This annual survey by the Oklahoma Assisted Living Association is designed to be a tool in your Assisted Living.

Special thanks to all those who participated in this survey

Contents: Assisted Living
Rent Statistics
Staffing
Marketing
Dementia

1. Number of Respondents

Number in Rural Areas	24
Number in Urban Areas	13
Number in Metropolitan Areas	23
Total Number of Respondants	61

2. Number of Apartments in Assisted Living

Statewide Average	46
Average in Rural Areas	50
Average in Urban Areas	47
Average in Metropolitan Areas	40

3. Rent in Assisted Living

Studio

	Lowest Rent		Highest Rent	
	Average	Range	Average	Range
Total	\$1,963.00		\$2,249.00	
Rural	\$1,842.00	\$1575 - \$2270	\$2,148.00	\$1975 - \$3170
Urban	\$2,019.00	\$1700 - \$2314	\$2,285.00	\$1700 - \$3154
Metro	\$2,058.00	\$1650 - \$3200	\$2,288.00	\$2100 - \$3200

1 Bedroom

	Lowest Rent		Highest Rent	
	Average	Range	Average	Range
Total	\$2,112.00		\$2,532.00	
Rural	\$2,128.00	\$1200 - \$2975	\$2,394.00	\$1700 - \$3340
Urban	\$2,262.00	\$1955 - \$3042	\$2,569.00	\$2000 - \$4080
Metro	\$1,992.00	\$1775 - \$3100	\$2,614.00	\$2310 - \$3825

2 Bedroom

	Lowest Rent		Highest Rent	
	Average	Range	Average	Range
Total	\$2,309.00		\$3,087.00	

Rural	\$2,479.00	\$1955 - \$3975
Urban	\$2,375.00	\$2090 - \$3500
Metro	\$2,055.00	\$1890 - \$3100

Rural	\$2,822.00	\$2325 - \$4500
Urban	\$2,697.00	\$2485 - \$3900
Metro	\$3,425.00	\$2575 - \$4000

4. Second Person Charge

	# of Positive Responses	Average
Statewide Average		
Average in Rural Areas		
Average in Urban Areas		
Average in Metropolitan Areas		

5. Occupancy Percentage in Fall 2005

Statewide Average	
Average in Rural Areas	
Average in Urban Areas	
Average in Metropolitan Areas	

6. Levels of Care Offered

Levels	Statewide	Rural	Urban	Metro
1				
2				
3				
4				
5				

7. Determining Factors for Level of Care

	Statewide	Rural	Urban	Metro
Point System				
Packaged Services				
Interview				
Ala Carte				

8. Top Reason for Mandatory Discharge

	Statewide	Rural	Urban	Metro
Behaviorial				
Medical				

Financial

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9. Number of Employees

Statewide Average	
Average in Rural Areas	
Average in Urban Areas	
Average in Metropolitan Areas	

9. Turnover Rate

Statewide Average	
Average in Rural Areas	
Average in Urban Areas	
Average in Metropolitan Areas	

10. Salaries

Starting Salaries

POSITION	Rural	Urban	Metro	Statewide
Administrator	\$37,947	\$36,100	\$34,834	\$36,388
RN				
LPN				
CAN				
CMA				
DON				
Cooks				
Kitchen Staff				
Dietary Manager				
Housekeeper				
Maintenance				
Receptionists				

Highest Salaries

POSITION	Rural	Urban	Metro	Statewide
Administrator				
RN				
LPN				
CAN				
CMA				
DON				
Cooks				

Kitchen Staff				
Dietary Manager				
Housekeeper				
Maintenance				
Receptionists				

11. Number of hours direct care staff work per shift

	8 hours	12 hours	other
Statewide			
Rural Areas			
Urban Areas			
Metropolitan Areas			

12. Dementia Units

Statewide	
Rural Areas	
Urban Areas	
Metropolitan Areas	

A. Of those Assisted Livings WITHOUT a Dementia Unit, the number that serve Residents with Dementia

Statewide	
Rural Areas	
Urban Areas	
Metropolitan Areas	

13. Number of Assisted Livings that require dementia training

Statewide	
Rural Areas	
Urban Areas	
Metropolitan Areas	

14. All Exterior Doors Secured 24 Hours per day

Statewide		Yes	No

Rural Areas		
Urban Areas		
Metropolitan Areas		

15. Number of People Tour Assisted Living weekly on average

Tours	Statewide	Rural	Urban	Metro
1				
2				
3				
4				
5				

16. Number of People Call for information on Assisted Living weekly on average

Levels	Statewide	Rural	Urban	Metro
1				
2				
3				
4				
5				

17. Number of Assisted Livings that employ MATs

Statewide		
Rural Areas		
Urban Areas		
Metropolitan Areas		

18. Number of Respondants who are OKALA members

Statewide		
Rural Areas		
Urban Areas		
Metropolitan Areas		