# WANT MORE OUT OF YOUR OKALA MEMBERSHIP?

# UPGRADE TO A PREFERRED PARTNER!!!



BRONZE PARTNER\* - \$1,500

GOLD PARTNER - \$2,500

PLATINUM PARTNER - \$4,000

# PROVIDER MEMBERSHIP PLUS! GET MORE OUT OF YOUR OKALA MEMBERSHIP IN 2023!

BRONZE PARTNER - PROVIDER (over \$2,250 value)

\$1,500 \*

Bronze Level is for a single community only.

Includes all Provider Member Benefits; Listed in 2023 OKALA Promotional Materials as **BRONZE Partner**: PLUS:

#### \* RCAL\* Administrator's CEU's for 2023!

RCAL Administrator's CEU's for 2023 includes *18 hours of NAB CEU's* at the following OKALA training events: **1.** Annual Convention & Trade Show; **2.** Fall AL Seminar; and **3.** OKALA's 1 Hour CEU Lunch-n-Learn. \*Please note this is for 1 RCAL Administrator. Once Administrator is named any/all remaining CEU training events are non-transferrable.

# \* Upgraded Company Listing on OKALA website

In addition to being listed as a Provider Member, your community will be listed on our website as a **BRONZE Partner with your logo in color with the other BRONZE Partners**.

## \* 2 "Free" listings on OKALA Job Board

OKALA's newest feature on our Facebook & Website is our Job Board! Be the first to list any job openings. Additional listings are \$50 each.

# \* Company Logo Featured on our Facebook Page

Your Community/Company logo will be used to announce you as our "newest" **BRONZE Partner** on our Facebook Page.

#### \* Annual Convention & Trade Show

Our Annual Convention & Trade Show is so informative and fun! Plus we have listened to Feedback and are spliting up the days to two (2) half (1/2) days and one (1) Full day that way you can send your support staff to get GREAT Assisted Living Training! To help send some of your staff we have included a BRONZE discounted rate. You will receive (2) 1/2 off a Non-CEU Attendee Registration; PLUS...You Community/Company will get recognition with their Free 1/4 page ad in the Program Book and their Logo listed in color as BRONZE Partner in the program book.

# \* Fall Assisted Living Seminar

You will receive priorty registration to send 1 Free Non-CEU Attendee.

# \* OKALA Training Program

Send your staff for an update or to learn about Oklahoma Assisted Living Regulations & Rules at a even larger discount! You will receive (1) attendee at 25% off to OKALA's Boot Camp for a crash course on Assisted Living Regulations & Rules AND (1) attendee at 25% off to OKALA's State Survey Prep! Each of these trainings the attendee will bring home a binder that will quickly become a vital reference tool in their day-to-day operations.

### \* 1/4 Page Ad in OKALA's Membership Directory

Your company will be listed as a Provider Member, in our Membership Directory that is distributed to Discharge Planners and other referral sources. BUT you will stand out with your 1/4 page color ad!

#### ADDITIONAL INFORMATION ON UPGRADING YOUR MEMBERSHIP

- \* Upgrades must be received by January 31, 2023
- \* Membership upgrade begins upon receipt of payment.
- \* Benefits will **NOT** be honored unless you are current on payment arrangements.
- \* NO COUPONS THIS YEAR!!! It's too much to keep up with. We will send you a check list.
- \* As a Preferred Partner just call the office and we can check to see what Discounts remain.

# PROVIDER MEMBERSHIP PLUS! GET MORE OUT OF YOUR OKALA MEMBERSHIP IN 2023!

# GOLD PARTNER - PROVIDER (over \$3,500 value)

Gold Level may be split between 2 communities.

Includes all Provider Member Benefits; Listed in 2021 OKALA Promotional Materials as GOLD Partner: PLUS:

#### \* 2 RCAL\* Administrator's CEU's for 2023!

You will receive (2) RCAL Administrator's CEU's for 2023! That includes (2) individual *18 hours of NAB CEU's* at the following OKALA training events: **1.** Annual Convention & Trade Show; **2.** Fall AL Seminar; and **3.** OKALA's 1 Hour CEU Lunch-n-Learn. \*Please note this is for 2 RCAL Administrators. However, once both Administrators are named, any/all remaining CEU training events are non-transferrable.

# \* Upgraded Company Listing on OKALA website

In addition to being listed as a Provider Member, your community will be listed on our website as a *GOLD Partner* with your logo in color with the other *GOLD Partners*.

# \* 4 "Free" listings on OKALA Job Board

OKALA's newest feature on our Facebook & Website is our Job Board! Be the first to list any job openings. Additional listings are \$50 each.

# Company Logo Featured on our Facebook Page

Your Community/Company *Logo* will be used to announce you as our "newest" *GOLD Partner* on our Facebook Page.

#### \* Annual Convention & Trade Show

Our Annual Spring Conference & Trade Show is so informative and fun! Plus we have listened to Feedback and are spliting up the days to two (2) half (1/2) days and one (1) Full day that way you can send your support staff to get GREAT Assisted Living Training! To help send some of your staff we have included a GOLD discounted rate. You will receive (1) 1/2 Off a CEU Attendee Registration; plus (2) 1/2 off Non-CEU Attendee Registration(s); PLUS...Your Community/Company will get recognition with their Free 1/2 page COLOR ad in the Program Book and their Logo listed in color as a GOLD Partner in the program book.

#### Fall Assisted Living Seminar

You will receive priorty registration to send (1) 1/2 off a CEU Attendee and (2) 1/2 off Non-CEU Attendee(s).

#### \* OKALA Training Programs

Send your staff for an update or to learn about Oklahoma Assisted Living Regulations & Rules at a even larger discount! You will receive (2) attendees at 25% off to OKALA's Boot Camp for a crash course on Assisted Living Regulations & Rules AND (2) attendees at 25% off to OKALA's State Survey Prep! Each of these trainings the attendee will bring home a binder that will quickly become a vital reference tool in their day-to-day operations.

#### \* Half Page Color Ad in OKALA's Membership Directory

Your company will be listed as a Provider Member, in our Membership Directory that is distributed to Discharge Planners and other referral sources. BUT you will stand out with your Half (1/2) Page Color ad!

#### ADDITIONAL INFORMATION ON UPGRADING YOUR MEMBERSHIP

- \* Upgrades must be received by January 31, 2023
- \* Membership upgrade begins upon receipt of payment.
- \* Benefits will **NOT** be honored unless you are current on payment arrangements.
- \* NO COUPONS THIS YEAR!!! It's too much to keep up with. We will send you a check list.
- \* As a Preferred Partner just call the office and we can check to see what Discounts remain.

# PROVIDER MEMBERSHIP PLUS! GET MORE OUT OF YOUR OKALA MEMBERSHIP IN 2023!

#### PLATINUM PARTNER - PROVIDER (over \$9,500 value)

\$4,000

Platinum Level may be split between multiple communities.

Includes all Provider Member Benefits; Listed in 2023 OKALA Promotional Materials as PLATINUM Partner: PLUS:

#### \* 3 RCAL\* Administrator's CEU's for 2023!

You will receive (3) RCAL Administrator's CEU's for 2023! That includes (3) individual *18 hours of NAB CEU's* at the following OKALA training events: **1.** Annual Spring Conference; **2.** Fall AL Seminar; and **3.** OKALA's 1 Hour CEU Lunch-n-Learn. \*Please note this is for 3 RCAL Administrators. However, once both Administrators are named, any/all remaining CEU training events are non-transferrable.

#### \* Upgrade Listing on OKALA website with link to Provider website

In addition to being listed as a Provider Member, your community will be listed on our website as a **PLATINUM Partner**, including your logo in color; your website address; AND a link to your website!

# \* 6 "Free" listings on OKALA Job Board

OKALA's newest feature on our Facebook & Website is our Job Board! Be the first to list any job openings. Additional listings are \$50 each.

# Company Logo Featured on our Facebook Page

Your Community/Company *Logo* will be used to announce you as our "newest" *PLATINUM Partner* on our Facebook Page.

#### \* 1 Free Staff In-service from OKALA

Arrange to have one of our staff members to *In-Service* at your Regional meeting; or community staff inservice; or new hire training; or resident/family gathering. *Time/Location/Topic to be agreed upon by OKALA*.

#### \* Annual Convention & Trade Show

Our Annual Convention & Trade Show is so informative and fun! This year we will be in Oklahoma City at the Embassy Suites off of NW Expressway. To help send some of your staff we have included a PLATINUM discounted rate. You will receive (2) 1/2 Off CEU Attendee Registration; plus (6) 1/2 off 1 Non-CEU Attendee Registration; Market your Company FIRST to the Attendees by placing a Flyer/Brochure in the Tote Bag they receive at Check In; PLUS...Your Logo will be listed on Signage that is posted throughout the Conference AND you will receive an Invitation to Present to OKALA Membership during Annual Spring Conference AND Your Community/Company will get recognition with their Free FULL PAGE COLOR ad in the Program Book and Finally, your Logo will be listed in color as a PLATINUM Partner in the program book.

#### \* Fall Assisted Living Seminar

You will receive priorty registration to send (2) 1/2 off a 1 CEU Attendee and (4) 1/2 off 1 Non-CEU Attendee. Plus your Logo will be listed on Signage with our other Platinum Partners that surround the Main Seminar Stage.

#### Color Logo Featured ALL 2023 Promotional Mailings & Signage

Your company *Logo* will be featured in color with our other *PLATINUM Sponsors* in all our promotional mailings; signage at events; and on our website.

#### \* Full Page Color Ad in OKALA's Membership Directory

Your company will be listed as a Provider Member, in our Membership Directory that is distributed to Discharge Planners and other referral sources. BUT you will stand out with your FULL Page Color ad!

But wait...there are so many more benefits on the back!

#### \* OKALA RCAL Administrator Certification Course

Need an Administrator or a backup? We have an answer for that...Send one of your Team Members to OKALA's Premier RCAL Administrator Certification Course! You will receive 1/2 off 1 Attendee in 2023.

## \* OKALA Training Programs

Send your staff for an update or to learn about Oklahoma Assisted Living Regulations & Rules at a even larger discount! You will receive (4) attendees at 25% off to OKALA's Boot Camp for a crash course on Assisted Living Regulations & Rules AND (4) attendees at 25% off to OKALA's State Survey Prep! Each of these trainings the attendee will bring home a binder that will quickly become a vital reference tool in their day-to-day operations.

# \* T-Shirt Sponsor at "Senior Day @ OK State Fair" with logo on back of t-shirt

# \* Administrator "Survival Kit"

As a **PLATINUM Partner**, you can help us put together the "Administrator Survival Kit" to give to all new RCAL Administrator's as a job well done once they receive their RCAL Administrator License. These gifts are a HIT with the new Administrators!!!

# \* Exclusive Sponsorship & Presentation Offers

Be the First to be invited to Sponsor a lunch or Present at OKALA's training events; exclusive invitation for Owner/Regional Roundtable; plus many more exclusive or "first chance" opportunities as our *PLATINUM Partner!* 

# \* PLUS...Exclusive Opportunities Not Yet Finalized!

And as always, we are working on some exclusive opportunities for our *PLATINUM Partner's for the upcoming year 2023* that have not been finalized...but trust us you will NOT want to miss out on them!

#### ADDITIONAL INFORMATION ON UPGRADING YOUR MEMBERSHIP

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\* Dues & Government Relations Fee not included and are computed per community

