

**GET MORE OUT OF YOUR OKSLA
MEMBERSHIP. UPGRADE TO A
PREFERRED PARTNER.**

BENEFITS INCLUDE:

**Discounted or Free Exhibit Space at
Annual Convention & Spring Seminar,
exclusive sponsorships & presentation
opportunities and much more!**



With each level, benefits increase.

BRONZE PARTNER - \$1,500

GOLD PARTNER - \$2,500

PLATINUM PARTNER - \$4,000

INDUSTRY PARTNER MEMBERSHIP PLUS! GET MORE OUT OF YOUR OKSLA MEMBERSHIP IN 2024!

BRONZE PARTNER - INDUSTRY PARTNER (over \$2,500 value)

\$1,500 *

Bronze Level is for a single business only.

*Includes all Industry Partner Benefits (\$425 value); Listed in 2024 OKSLA Promotional Materials as **BRONZE Partner** : PLUS:*

* **Company Listing, including website address on OKSLA website**

In addition to being listed as a Industry Partner, your company will be listed on our website as a **BRONZE Partner**, including your logo in color.

* **2 "Free" listings on OKSLA Job Board**

OKSLA's newest feature on our Facebook & Website is our Job Board! Be the first to list any job openings. Additional listings are \$50 each.

* **Company Logo Featured on our Facebook Page**

Your Community/Company logo will be used to announce you as our "newest" **BRONZE Partner** on our Facebook Page.

* **Annual Convention & Trade Show**

Our Annual Convention & Trade Show is so informative and fun! This year's theme is the **Kentucky Derby!** As a **BRONZE Partner** you will receive 1/4 off Exhibit Booth including 2 exhibitors; Your Logo will be listed on Signage with our other Gold & Bronze sponsors at our Registration Table; PLUS...Your Company will get recognition with their Free 1/4 Page Color ad in the Program Book and their Logo listed in COLOR as a **BRONZE Partner** in the program book.

* **Spring Seminar**

You will receive priority registration with your 1/4 off a Vendor Exhibit Booth. Plus your Logo will be listed on Signage with our other Gold & Bronze sponsors that surround the Main Seminar Stage.

* **OKSLA Training Program**

There is no better way to ensure your Team Members understand Assisted Living Regulations & Rules than by sending them to one of our Trainings! To Thank You for being a Preferred Partner, you will receive **(1) attendee at 50% off of to an OKSLA's Boot Camp** for a crash course on Assisted Living Regulations & Rules, AND they will bring home a binder that will quickly become a vital reference tool.

* **OKSLA Member List Sent Electronically in Excel format Once a Year**

Included in the basic Industry Provider Membership list is the Provider Member directory. As a **BRONZE Member**, you will receive mid-year a provider member directory in excel format that includes administrator* & nurse* names. *Subject to availability from assisted living community.

* **1/4 Color Page in OKSLA's Membership Directory**

Your company will be listed as an Industry Partner in our Membership Directory that is distributed to Discharge Planners and other referral sources. BUT you will stand out with your **1/4 page Color ad!**

* **Exclusive Sponsorship & Presentation Offers**

As a **BRONZE Partner**, you will have the opportunity to Sponsor a lunch or Present at some of OKSLA's training events.

ADDITIONAL INFORMATION ON UPGRADING YOUR MEMBERSHIP

- * Upgrades must be received by **January 31, 2024**.
- * Membership upgrade begins upon receipt of payment
- * Benefits will **NOT** be honored unless you are current on payment arrangements.
- * As a Preferred Partner you will automatically be registered for the Annual Convention & Trade Show as well as the Spring Seminar. Our office will contact you with details making your **VIP** registration easy.

INDUSTRY PARTNER MEMBERSHIP PLUS! GET MORE OUT OF YOUR OKSLA MEMBERSHIP IN 2024!

GOLD PARTNER - INDUSTRY PARTNER (over \$4,000 value)

\$2,500 *

Gold Level may be split between 2 business locations.

*Includes all Industry Partner Benefits (\$425 value); Listed in 2024 OKSLA Promotional Materials as **GOLD Partner**; PLUS:*

* **Upgraded Company Listing on OKSLA website**

In addition to being listed as a Provider Member, your community will be listed on our website as a **GOLD Partner** with your logo in color with the other **GOLD Partners**.

* **4 "Free" listings on OKSLA Job Board**

OKSLA's newest feature on our Facebook & Website is our Job Board! Be the first to list any job openings. Additional listings are \$50 each.

* **Company Logo Featured on our Facebook Page**

Your Company **Logo** will be used to announce you as our "newest" **GOLD Partner** on our Facebook Page.

* **Annual Convention & Trade Show**

Our Annual Convention & Trade Show is so informative and fun! This year's theme is the **Kentucky Derby!** As a Gold Partner you will receive **1/2 off Exhibit Booth** including 2 exhibitors; Your **Logo will be listed on Signage** with our other Gold & Bronze sponsors at our Registration Table; PLUS...Your Company will get recognition with their **Free 1/2 Page Color ad** in the Program Book and their **Logo** listed in COLOR as a **GOLD Partner** in the program book.

* **Spring Seminar**

You will receive priority registration with your **1/2 off a Vendor Exhibit Booth**. Plus your **Logo will be listed on Signage** with our other Gold & Bronze sponsors that surround the Main Seminar Stage.

* **OKSLA Training Programs - Boot Camp**

There is no better way to ensure your Team Members understand Assisted Living Regulations & Rules than by sending them to one of our Trainings! To Thank You for being a Preferred Partner, you will receive **(2) 50% off of 1 Attendee to OKSLA's Boot Camp** for a crash course on Assisted Living Regulations & Rules, AND they will bring home a binder that will quickly become a vital reference tool.

* **Half Page Color Ad in OKSLA's Membership Directory**

Your company will be listed as an Industry Partner in our Membership Directory that is on our website; links emailed out quarterly to OKSLA Members, Discharge Planners and other referral sources; distributed at Senior Fairs and Senior Day at the Oklahoma State Fair. PLUS, you will stand out with your **Half (1/2) Page Color ad!**

* **OKSLA Member List Sent Electronically in Excel format Once a Year**

Included in the basic Industry Provider Membership list is the Provider Member directory. As a **Gold Member**, you will receive mid-year a provider member directory in excel format that includes administrator* & nurse* names. *Subject to availability from assisted living community.

* **Exclusive Sponsorship & Presentation Offers**

As a **Gold Partner**, you will have the opportunity to Sponsor a lunch or Present at some of OKSLA's training events.

ADDITIONAL INFORMATION ON UPGRADING YOUR MEMBERSHIP

- * Upgrades must be received by **January 31, 2024**
- * Membership upgrade begins upon receipt of payment
- * Benefits will **NOT** be honored unless you are current on payment arrangements.
- * As a Preferred Partner you will automatically be registered for the Annual Convention & Trade Show as well as the Spring Seminar. Our office will contact you with details making your **VIP** registration easy.

INDUSTRY PARTNER MEMBERSHIP PLUS! GET MORE OUT OF YOUR OKSLA MEMBERSHIP IN 2024!

PLATINUM PARTNER - PROVIDER (over \$9,500 value)

\$4,000 *

Platinum Level may be split between multiple company locations.

*Includes all Industry Partner Benefits (\$425 value); Listed in 2024 OKSLA Promotional Materials as **PLATINUM Partner**; PLUS:*

* **Upgrade Listing on OKSLA website with link to Provider website**

In addition to being listed as an Industry Partner Member, your company will be listed on our website as a **PLATINUM Partner**, including your logo in color; your website address; AND a link to your website!

* **Company Logo Featured on our Facebook Page**

Your **Company Logo** will be used to announce you as our "newest" Preferred Partner on our Facebook Page.

* **Annual Convention & Trade Show**

Our Annual Convention & Trade Show is so informative and fun! This year's theme is the **Kentucky Derby!** As a Platinum Partner you will receive **1 FREE Exhibit Booth including 3 exhibitors** in a Prime location; Market your Company **FIRST** to the Attendees by placing a **Flyer/Brochure in the Tote Bag** they receive at Check In; PLUS...**Your Logo will be listed on Signage** with our other Platinum Partners at our **Registration Table as well as Signage that is posted throughout the Conference** AND you will receive an **Invitation to Present** to OKALA Membership during the Annual Spring Conference AND Your Company will get recognition with their **Free FULL PAGE COLOR ad** in the Program Book and Finally, your **Logo** will be listed in color as a **PLATINUM Partner** in the program book.

* **Spring Seminar**

You will receive priority registration with your FREE Vendor Exhibit Booth in a Prime location. Plus your Logo will be listed on Signage with our other Platinum Partners that surround the Main Seminar Stage.

* **OKSLA Training Programs - Boot Camp**

There is no better way to ensure your Team Members understand Assisted Living Regulations & Rules than by sending them to one of our Trainings! To Thank You for being a Preferred Partner, you will receive (2) **50% off of 2 Attendee to OKSLA's Boot Camp** for a crash course on Assisted Living Regulations & Rules, AND they will bring home a binder that will quickly become a vital reference tool.

* **Full Page Color Ad in OKSLA's Membership Directory**

Your company will be listed as an Industry Partner in our Membership Directory that is on our website; links emailed out quarterly to OKSLA Members, Discharge Planners and other referral sources; distributed at Senior Fairs and Senior Day at the Oklahoma State Fair. PLUS you will stand out with your **FULL Page Color ad!**

* **Color Logo Featured ALL 2024 Promotional Mailings & Signage**

Your **Company Logo** will be featured in color with our other **PLATINUM** Sponsors in all our promotional mailings; signage at events; and on our website.

* **1 Free Staff In-service from OKSLA**

Arrange to have one of our staff members to **In-Service** at your next Weekly Staff Meeting! Be the Industry Partner whose Team Members are "In The Know" of Assisted Living. *Time/Location/Topic to be agreed upon by OKSLA.*

But wait...there are so many more benefits on the back!

- * **OKSLA Member List Sent Electronically in Excel format Once a Year**
Included in the basic Industry Provider Membership is the Provider Member directory. As a **PLATINUM Partner** Member, you will receive mid-year a provider member directory in excel format that includes administrator* & nurse* names. **Subject to availability from assisted living community.*
- * **Assisted Living Ownership Report Sent Electronically Twice a Year**
Only **PLATINUM Partner's** will receive this benefit! Twice a year, we will break down the ownership report that is published by the Oklahoma State Department of Health into an excel spreadsheet. In this report you will have all licensed assisted livings with their owner/management company (if applicable) contact information. **Subject to the OSDH updating the report*
- * **6 "Free" listings on OKSLA Job Board**
OKSLA's newest feature on our Facebook & Website is our Job Board! Be the first to list any job openings. Additional listings are \$50 each.
- * **Administrator "Survival Kit" Sponsor**
As a **PLATINUM Partner**, you will be the First to congratulate Assisted Living & Residential Care Administrators with OKSLA's "Administrator Survival Kit"! These kits include "survival" items from our Platinum Partners as well as a handy phone list so you are just a call away to help them. These have become a Huge hit with the new Administrators!
- * **Exclusive Sponsorship & Presentation Offers**
Be the First to be invited to Sponsor a lunch or Present at OKSLA's training events; exclusive invitation for Owner/Regional Roundtable; plus many more exclusive or "first chance" opportunities as our **PLATINUM Partner!**
- * **T-Shirt Sponsor at "Senior Day @ OK State Fair" with logo on back of t-shirt**
- * **PLUS...Exclusive Opportunities Not Yet Finalized!**
And as always, we are working on some exclusive opportunities for our **PLATINUM Partner's for the upcoming year 2024** that have not been finalized...but trust us you will NOT want to miss out on them!

ADDITIONAL INFORMATION ON UPGRADING YOUR MEMBERSHIP

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- * As a Preferred Partner you will automatically be registered for the Annual Convention & Trade Show as well as the Spring Seminar. Our office will contact you with details making your **VIP** registration easy.